



Bus Rapid Transit Study

County Council Briefing
May 3, 2011



Presentation Overview

- Purpose of the Study
- What is BRT?
- Project Scope of Work
- Technical Analysis
- Results



EmX median busway (Eugene, OR)



Purpose of the Study

- Test the feasibility of a network system of BRT routes providing access to county activity centers within the existing right of way



Las Vegas MAX (RTC of Southern NV)



Eugene EmX (LTD, Oregon)



What is Bus Rapid Transit (BRT)?

BRT is based on **rapid transit principles**. It combines the most attractive features of light rail with the lower costs of bus technology.

Instead of trains and tracks, **BRT** invests in improvements to roadways, rights-of-way, intersections, and traffic signals to speed up bus transit service.

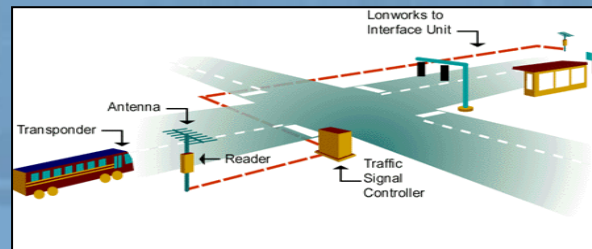


Major BRT Elements in this Study

- ✓ Stylish Vehicles
- ✓ Attractive Stations
- ✓ Guideways and Rights of Way
- ✓ Faster Fare Collection
- ✓ Intelligent Transportation Systems
- ✓ Operations
- ✓ Land Use



Cleveland HealthLine (GCRTA)



Transit signal priority
(TCRP Synthesis 83)



Arterial Bus Lane
Albany NY 5 (CDTA, New York)



BRT Elements

Stylish Vehicles

- Easy, low-floor boarding
- Comfortable interiors
- Modern and sleek design
- Multiple wide doors



MAX BRT vehicle with multi-door level boarding (Las Vegas, NV)

MetroRapid station (Los Angeles, CA)



Attractive Stations

- Comfortable
- Attractive
- Accessible and Welcoming



BRT Elements (continued)

Guideways and rights-of-way

- Separating BRT vehicles from other traffic increases speed and reliability.
- Several options
 - Exclusive bus ways
 - Bus only lanes
 - Mixed flow lanes with queue jumpers
- Assume guideways constructed within right-of-way, except at intersections



Rendering of Silver Line BRT in bus-only lane (Boston, MA)



Guided busway (Leeds, London)



BRT Elements (continued)

Faster Fare Collection

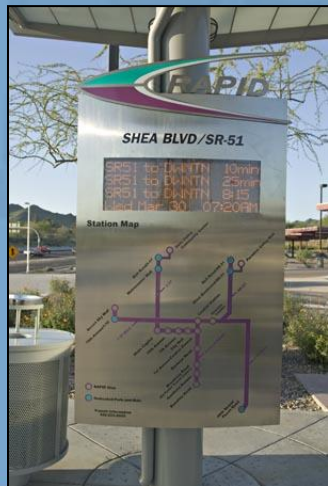
- Collect fares at stations (not on bus)
- All door BRT boarding speeds trips
- Compatible with Metro



Cleveland Healthline vending machines



Metro SmarTrip fare pass



RAPID BRT
information
display
(Phoenix, AZ)

Intelligent Transportation Systems

- Real time information
 - At stations, via cell phone/PDA, or on internet
 - Provide next bus arrival, delay, trip planning information



BRT Elements (continued)

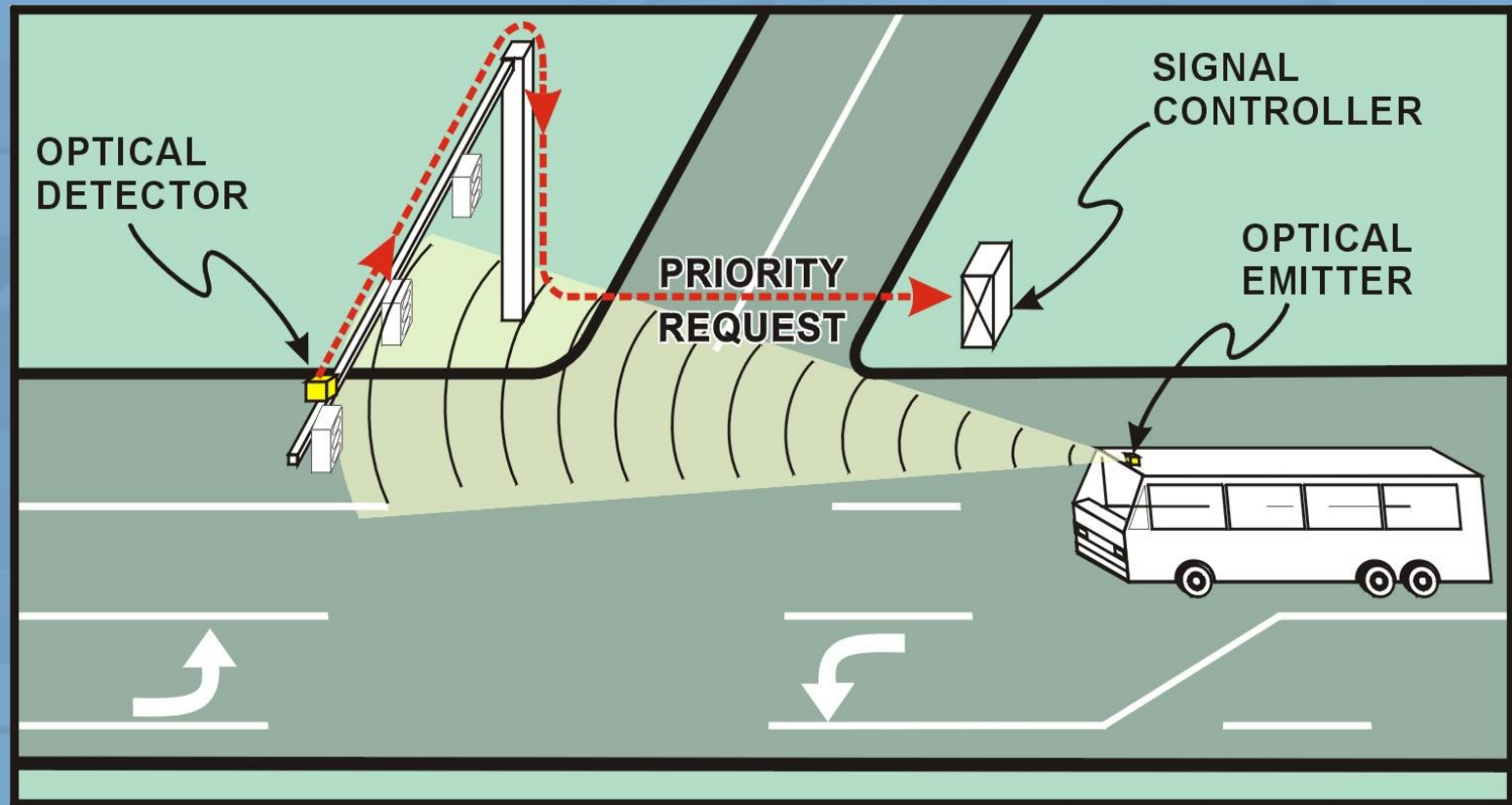
Intelligent Transportation Systems

- Increase service reliability
 - Transit signal priority
 - Applied to roadway LOS C or D
 - Not signal pre-emption
 - Queue jumps
 - Applied at existing right-turn only lanes
 - Through- and right-turning traffic volumes would not hinder queue jump
- TSP preferable to queue jumps in study



BRT Elements (continued)

Intelligent Transportation Systems – transit signal priority

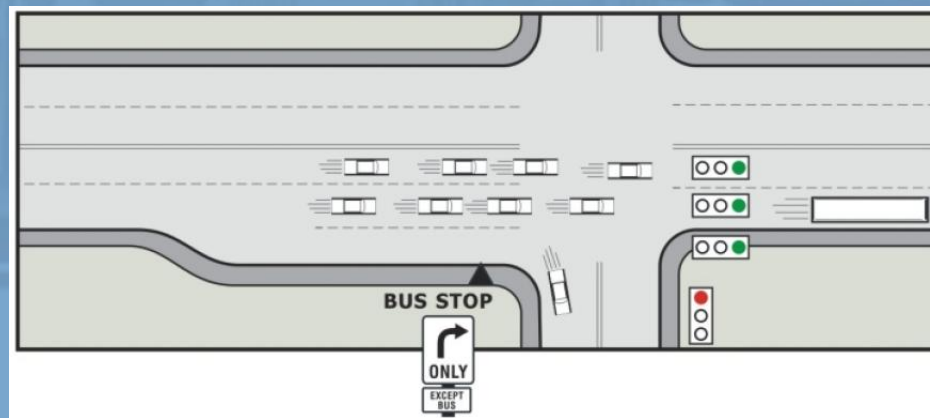
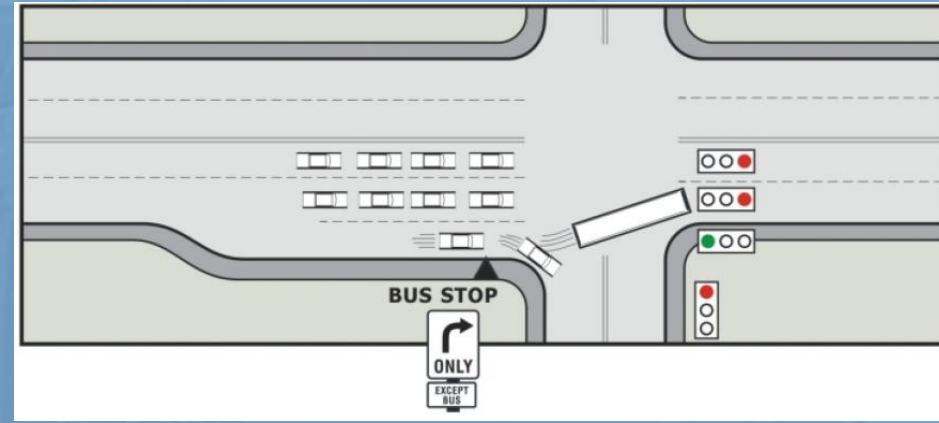
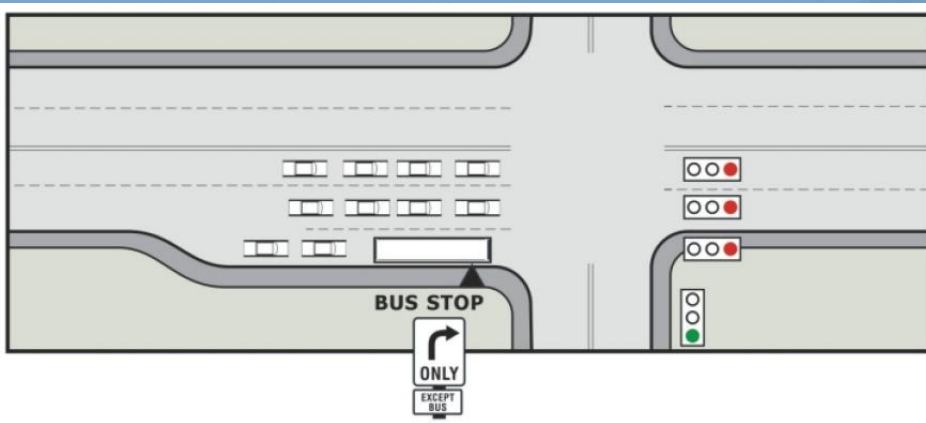


Bus detection concept (TCRP Synthesis 83)



BRT Elements (continued)

Intelligent Transportation Systems – queue jumps





BRT Elements (continued)

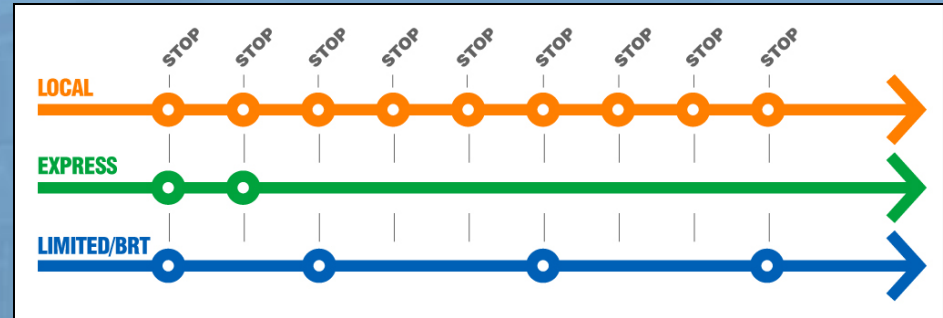




BRT Elements (continued)

Operations

- Fewer stops/one-seat ride
- Frequent service throughout most of the day
- Easy to understand routes
- Intermodal connections
- Works in concert with local bus service



Land use

- Serving developments with at least:
 - 6 households per acre
 - 5 employees per acre
- Includes all approved master plans



Other Elements to Consider

Land Use



Cleveland, OH

Station Access



Service Branding



Phoenix, AZ

- Coordinate transit-supportive land uses with BRT stations to create transit-friendly environments
- Depending on station location, customers can walk, bike, take a shuttle bus, or drive/park-and-ride
- Different than typical local bus service
- BRT is a new service with a new image



Project Scope Summary

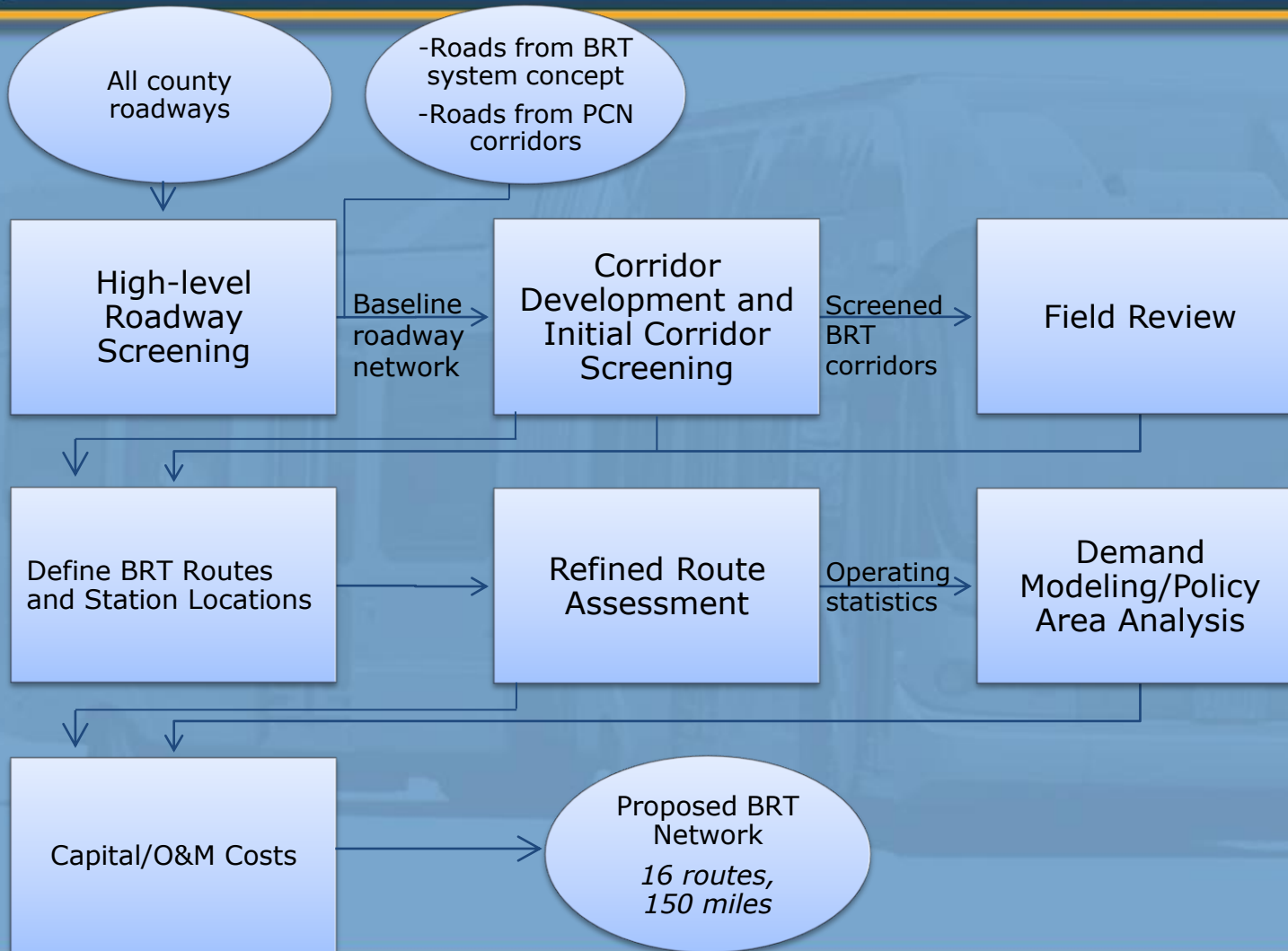
- Screen all County roadways for potential BRT corridors
- Conduct planning-level corridor analyses to determine potential BRT treatments
- Determine travel demand and identify routes for network
- Determine capital and O&M costs for BRT network



Reversible median busway (Eugene, OR)

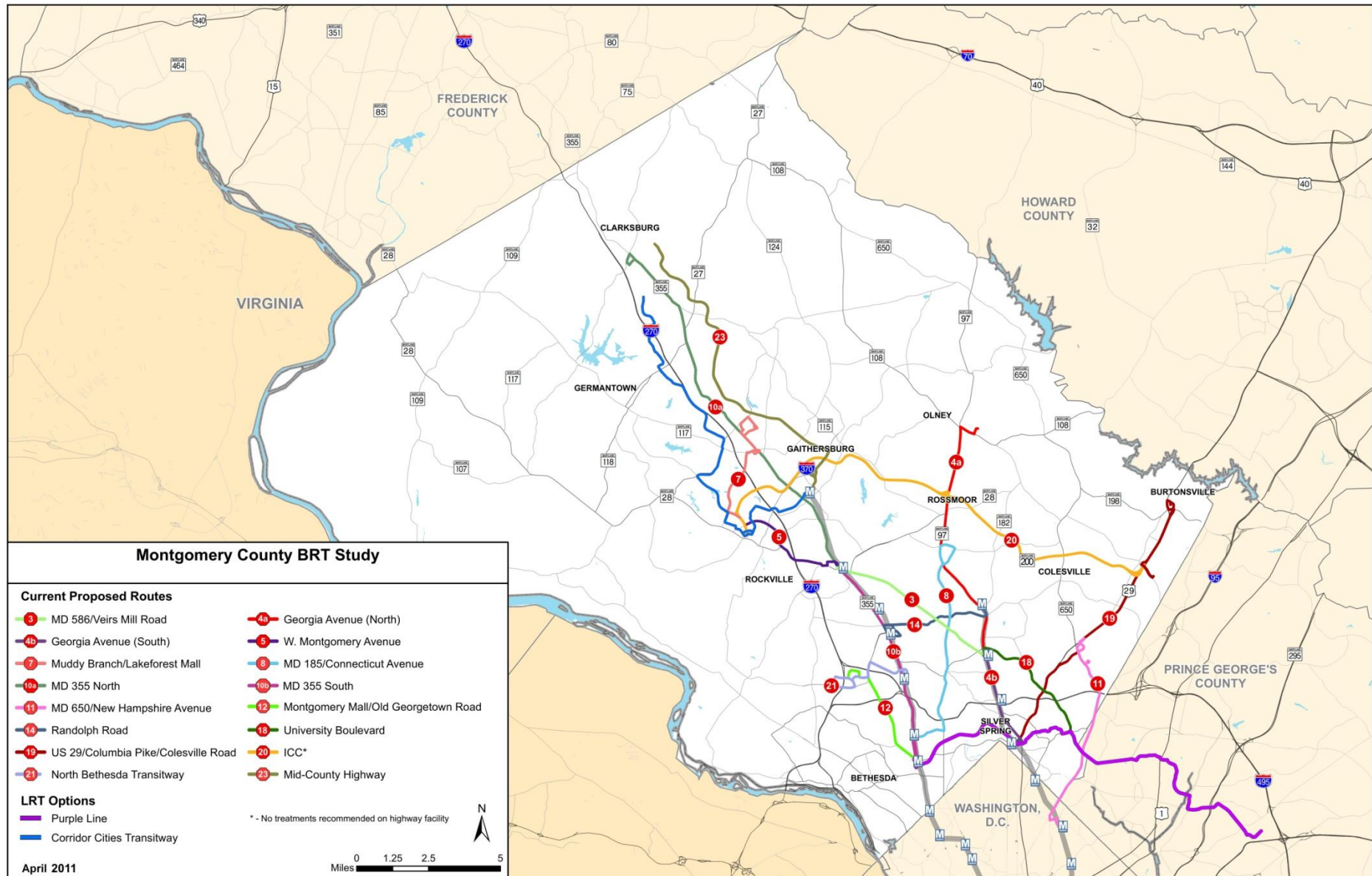


Study Methodology





The Proposed Network 16 Corridors, 150 Miles





The Proposed Network

Route	From	To	Route Length (miles)	Number of Stations
MD 586/Veirs Mill Road	Rockville Metrorail Station	Wheaton Metrorail Station	6.7	11
Georgia Avenue North	Montgomery General Hospital	Wheaton Metrorail Station	9.8	12
Georgia Avenue South	Wheaton Metrorail Station	Silver Spring Transit Center	3.9	6
Rockville Metrorail-Life Sciences Center	Life Sciences Center	Rockville Metrorail Station	5.3	7
MD 124/Muddy Branch Road	Lakeforest Mall	Life Sciences Center	7.2	10
MD 185/Connecticut Avenue	Georgia Avenue and Bel Pre Road	Medical Center Metrorail Station	9.5	10
MD 355 North	MD 355 and Stringtown Road	Rockville Metrorail Station	14.6	16
MD 355 South	Rockville Metrorail Station	Bethesda Metrorail Station	8.8	13
MD 650/New Hampshire Avenue	White Oak Transit Center	Fort Totten Metrorail Station	8.8	9
Montgomery Mall/ Old Georgetown Road	Montgomery Mall Transit Center	Bethesda Metrorail Station	6.9	9
Randolph Road	White Flint Metrorail Station	Glenmont Metrorail Station	5.5	7
MD 193/University Boulevard	Wheaton Metrorail Station	Takoma/Langley Park Transit Center	6.4	9
US 29/Columbia Pike/Colesville Road	Burtonsville Park-and-Ride Lot	Silver Spring Transit Center	13.5	11
ICC	Life Sciences Center	Briggs Chaney Park-and-Ride lot	22.9	3
North Bethesda Transitway	Montgomery Mall Transit Center	Grosvenor Metrorail Station	5.1	7
Midcounty Highway	Snowden Farm Parkway and Stringtown Road	Shady Grove Metrorail Station	13.4	10
Total			148.3	150



Project Assumptions

- Operate in existing rights-of-way
- High-capacity articulated BRT vehicles
- Dedicated lanes where possible
- Traffic signal improvements where possible
- Queue jump lanes in areas where TSP is not feasible
- Off-board fare collection
- Real-time passenger information at major stations
- Stations approximately every 1/2-mile to mile, terminating at major activity centers or at other premium transit stations
- Minimum density thresholds assumed for BRT system



Basis for Forecasting Ridership

- 2040 horizon year
 - “No-build” conditions
 - Projects in the MWCOG constrained long-range plan
 - Purple Line and Corridor Cities Transitway in operation as light rail
 - Round 8.0 land-use forecast (MNCPPC – MWCOG)
 - Use MDAA II model (Phase 2 model)
 - Rider survey-based model
 - Specific application for transit
 - FTA Accepted for Purple Line and CCT
- 2020 model run
 - Tested land-use implications against 2040 conditions
- Assumes baseline auto/transit costs for travel



Summary of Preliminary Findings

All results compared to 2040 No-build

- 85,000+ increase in daily transit trips
- 210,000 to 270,000 daily BRT boardings
- Majority of corridors with over 1,000 daily boardings per mile
- Average of 24% improvement over modeled local bus speeds
- O&M costs for Ride On and Metrobus decrease by 14% and 3%, respectively
- BRT network reduces Ride On and Metrobus boardings, permitting redeployment of resources



Ridership: Daily and By Route Mile – Preliminary Results

Route Name	Daily Boardings	Daily Boardings/ Route Mile	Required Peak Headway	% of 2040 Achieved w/ 2020 LU
MD 355 South	28,200 - 35,300	3,600 - 4,500	2.8 - 2.3	72%
Randolph Road	16,000 - 20,000	3,500 - 4,400	3.9 - 3.2	82%
MD 97/Georgia Avenue South	10,500 - 13,100	3,000 - 3,800	3.0 - 2.5	92%
MD 355 North	37,600 - 47,000	2,700 - 3,400	2.4 - 2.0	72%
North Bethesda Transitway	8,200 - 10,200	2,700 - 3,400	4.6 - 3.8	80%
MD 193/University Boulevard	14,600 - 18,300	2,300 - 2,900	2.9 - 2.5	84%
Rockville Metro-LSC	10,000 - 12,500	2,100 - 2,600	5.9 - 4.9	77%
MD 586/Veirs Mill Road	12,700 - 15,900	2,000 - 2,500	6.1 - 5.1	84%
Lakeforest Mall/Muddy Branch Road	9,400 - 11,700	1,600 - 2,000	6.5 - 5.4	73%
MD 187/Old Georgetown Road	7,700 - 9,600	1,500 - 1,900	7.0 - 5.8	95%
MD 97/Georgia Avenue North	14,700 - 18,400	1,500 - 1,900	3.1 - 2.6	88%
MD 650/New Hampshire Avenue	10,600 - 13,200	1,400 - 1,800	5.2 - 4.3	81%
US 29	14,700 - 18,400	1,200 - 1,500	3.1 - 2.6	92%
MD 185/Connecticut Avenue	6,600 - 8,300	800 - 1,000	5.7 - 4.7	94%
Mid-County	6,700 - 8,400	600 - 700	6.8 - 5.7	83%
ICC	4,900 - 6,100	200 - 300	8.1 - 6.8	44%
	213,100 - 266,400	1,600 - 2,000		80%



Operations Cost and Farebox Recovery – Preliminary Results

Route Name	Annual O&M Cost	Farebox Revenue	O&M Cost/ Boarding	Farebox Recovery Ratio
Randolph Road	\$5,480,000 - \$6,576,000	\$4,759,894 - \$4,569,499	\$0.92 - \$1.11	87% - 69%
MD 586/Veirs Mill Road	\$4,855,000 - \$5,826,000	\$3,779,355 - \$3,628,181	\$1.03 - \$1.23	78% - 62%
Rockville Metro-LSC	\$4,580,000 - \$5,496,000	\$2,972,133 - \$2,853,247	\$1.23 - \$1.48	65% - 52%
North Bethesda Transitway	\$3,827,000 - \$4,592,400	\$2,433,826 - \$2,336,473	\$1.26 - \$1.51	64% - 51%
MD 193/University Boulevard	\$7,574,000 - \$9,088,800	\$4,358,906 - \$4,184,549	\$1.39 - \$1.67	58% - 46%
MD 187/Old Georgetown Road	\$4,064,000 - \$4,876,800	\$2,294,123 - \$2,202,358	\$1.42 - \$1.70	56% - 45%
MD 355 South	\$16,152,000 - \$19,382,400	\$8,404,554 - \$8,068,371	\$1.54 - \$1.84	52% - 42%
MD 97/Georgia Avenue South	\$6,497,000 - \$7,796,400	\$3,133,053 - \$3,007,731	\$1.66 - \$1.99	48% - 39%
Lakeforest Mall/Muddy Branch Pkwy	\$5,845,000 - \$7,014,000	\$2,799,293 - \$2,687,321	\$1.67 - \$2.00	48% - 38%
MD 355 North	\$26,657,000 - \$31,988,400	\$11,199,794 - \$10,751,802	\$1.90 - \$2.28	42% - 34%
MD 97/Georgia Avenue North	\$11,747,000 - \$14,096,400	\$4,391,566 - \$4,215,904	\$2.14 - \$2.57	37% - 30%
MD 650/New Hampshire Avenue	\$8,495,000 - \$10,194,000	\$3,155,462 - \$3,029,244	\$2.15 - \$2.58	37% - 30%
MD 185/Connecticut Avenue	\$6,836,000 - \$8,203,200	\$1,974,190 - \$1,895,223	\$2.77 - \$3.32	29% - 23%
US 29	\$15,735,000 - \$18,882,000	\$4,385,845 - \$4,210,411	\$2.87 - \$3.44	28% - 22%
Mid-County	\$7,922,000 - \$9,506,400	\$2,010,904 - \$1,930,468	\$3.15 - \$3.78	25% - 20%
ICC	\$8,230,000 - \$9,876,000	\$1,447,565 - \$1,389,662	\$4.55 - \$5.46	18% - 14%
Total	\$144,496,000 - \$173,395,200	\$63,500,000 - \$60,960,000		44% - 35%



Other Findings – Preliminary

- BRT system requires additional bus maintenance facilities and the modification of existing facilities to service articulated vehicles
- Requires approximately 430 buses to accommodate passenger demand
- Will require redeployment of Ride On and Metrobus fleets



Capital Costs – Preliminary

Busway and Exclusive Lane Treatments

- includes 105 route miles of treatments

Intersection Treatments

- includes 175 intersections with TSP, 26 intersections with queue jumps, and 255 intersection widening treatments

Stations and Concrete Pads

- includes ticket vending, passenger information, and other station amenities (bike parking, etc.) at 150 locations; concrete pads for curb-lane stations only

430 Articulated Buses

Maintenance Facilities

- based on average cost per articulated bus

Add-ins

-25% of costs of lane treatments, intersection treatments, stations, and maintenance facility. Include PE, final design, construction management, insurance, and startup costs

40 % contingency for BRT treatments, stations, and maintenance facilities

Estimated System Cost*

\$2.5 billion

*** Excludes costs such as right-of-way, utility relocation, and stormwater management**



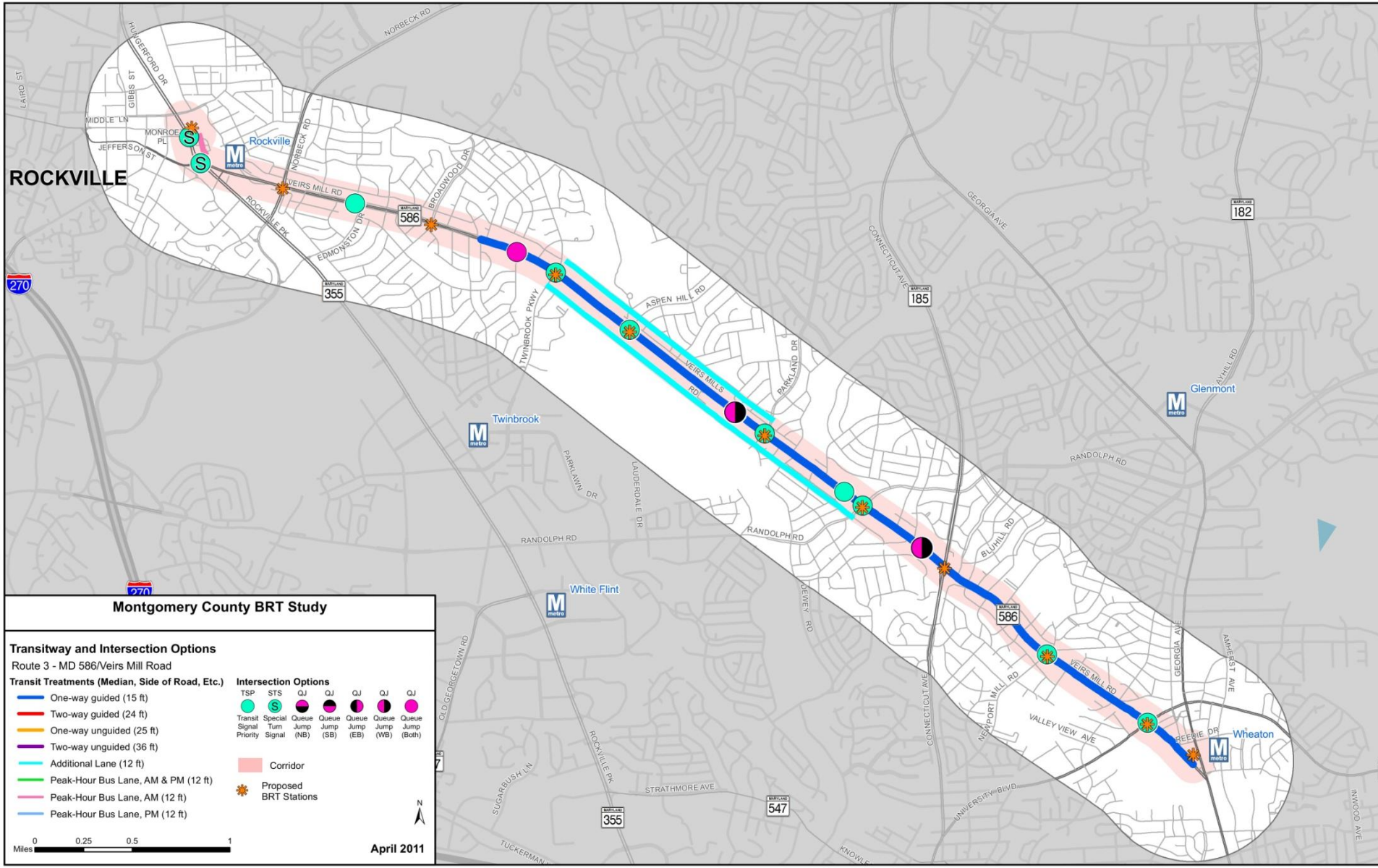
Questions and Answers

A large, blue-tinted image of a modern bus is centered in the background. The bus is facing forward, and its destination sign above the windshield reads "EmX to GATEWAY STA". The bus has multiple doors and large windows.

Route 3: Veirs Mills Road



Route 3: Veirs Mill Road





Route 4a: Georgia Avenue North



Route 4a: Georgia Avenue North